

Evolution

A CONFERENCE POWERED BY IEEE LIFE MEMBERS

2025



- ✦ *Technology*
- ✦ *Applications*
- ✦ *Contributions*

*A conference developed and hosted by
the IEEE Life Members....*

For all members and experience levels

*June 11-13, 2025
Tufts University
Joyce Cummings Center
Boston, MA*

<https://lifemembersconference.ieee.org>

MAKE AN IMPACT, BE AN INFLUENCER

You are invited to make an impact at Evolution 2 as a conference sponsor and as a featured speaker (keynote, panel member or session presenter). The speakers are industry leaders who have accepted our invitation to present at the conference. You will join other C-suite executives, thought leaders, decision makers, and technical experts who will share common goals with the conference attendees.



Your presentation and corporate display should focus on your company and the difference you make. You and your team will talk about or display information about:

- Projects in which your company is engaged or planning.
- Technologies and innovations that you are creating or are developing into products.
- Emerging markets and applications for your products and services.

ABOUT THE CONFERENCE

The conference will be held at **Tufts University**, Medford, MA, a suburb of Boston at the **Joyce Cummings Center on June 11-13, 2025**. The three-day event will include a series of workshops, keynote presentations, speaker sessions, panel discussions, a Technical Program of reviewed technical paper presentations, and technical tours of several local companies.

Based on the 2024 event, the 2025 conference is expecting 250 attendees for the Professional Program and another 175 for the Technical Program. We also plan to transmit selected sessions via the Internet to our global audience.

The focus of the conference will be on topics of greatest concern to IEEE's most experienced members. The conference will offer a variety of technical and professional discussions that will also benefit young professionals, university students, and other IEEE member groups.

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EVOLUTION

The conference will provide current information on a variety of technical and leadership topics. Linked to the conference theme, we are offering a combination of half-day workshops, 1-hour panels, keynote presentations, and 50-minute breakout sessions:

1. **Technology** – explore selected emerging technologies that impact seniors

- ❖ Technologies of the Future and the Next Chapter
- ❖ Aging Society and Technology Progress
- ❖ Renewable Energy and Sustainability

2. **Applications** – discuss applications of technology for aging populations

- ❖ Financial and Investment Strategies
- ❖ Smart Systems, Infrastructure, Equipment and Living

3. **Contributions** – sharing resources with future leaders

- ❖ Mentors and Influencers in the Modern Society
- ❖ Professional Development, Sharing and STEM Education





2024 CONFERENCE - SPEAKERS



2024 Speakers | IEEE Life
Members Conference

2024 CONFERENCE SPEAKERS

The conference speakers are invited individuals who represent corporate decision makers and industry thought leaders from a variety of industries, technologies and markets.

Tom Coughlin, 2024 IEEE President and Coughlin Associates; **Tim Lee**, 2024 IEEE-USA President-elect and the Boeing Corporation; **Fred Schindler**, VP – IEEE Technical Activities Board and RF Engineering Management; **Thom Singer**, Austin Technology Council; **Rodney Brooks**, iRobot; **Brittne Kakulla**, AARP Technology; **Julie Shah**, MIT Interactive Robotics; **Greg Corrado**, Google Research; **Karen Panetta**, Tufts University; **Prof.R.R. Sonde**, IIT Delhi; **Andres Carvallo**, CMG Consulting LLC; **Kendra Cook**, NASA/JPL; **David Sandhu**, WiseWealth; **Paul Hopingardner**, Travis County; **Manuela Veloso**, J.P. Morgan AI Research; **Ben Sander**, AMD; **San Murugesan**, Brite Services; **Adam Drobot**, OpenTechWorks; **Jay Boisseau**, Vizias; **Dave Bondurant**, HP (retired); **John Walz**, Lucent Technologies / AT&T (retired); **John McDonald**, GE (retired); **Barbara Grosz**, Harvard; **Michael Branch**, Geotab; **Dan Isaacs**, Digital Twin Consortium; **Michael Andrews**, IEEE Life Member Conference Chairman and Andrews & Associates.



TECHNICAL PROGRAM

The **IEEE Evolutions Conference 2025** invites submissions of original research papers, reviews, and case studies from IEEE Members and other professionals for its Technical Program. The conference technical program will promote collaboration and share advancements in technology products, services and processes developed for or directed at an aging population.

▶ **Topics of Interest for Submissions:**

- ▶ **Technological Innovations:** Advances in Electrical and Electronics Engineering, Sustainable Energy Solutions, Green Technologies and Systems, Internet of Things (IoT)
- ▶ **Computing and Informatics:** Generative Artificial Intelligence and Machine Learning, Cybersecurity and Cybercrime, Cloud Computing
- ▶ **Industry Applications:** Healthcare and Telehealth, Biomedical Engineering, Telecommunications, Autonomous Systems and Robotics
- ▶ **Professional Development:** Engineering Education, Historical Perspectives of Technology, Ethical Implications, Technology and Society

CONFERENCE OBJECTIVES

To better prepare attendees for the next critical phase of their career, whether as a practicing professional or as a volunteer, we are creating a program that will enable conference participants to:

- **Become better influencers**, leaders, mentors, and resource people for the IEEE members, the corporations, and the STEM community we serve.
- **Become more informed** about innovation and emerging technologies in selected IEEE fields of interest with applications directed or applicable to products for aging populations.
- **Become more conversant** in current corporate leadership and management philosophies and practices.
- **Become more exposed** to corporations and engineers responsible for new and innovative consumer products directed at the Life Member audience.
- **Become more aware** of IEEE volunteer operations and resources.
- **Network with other industry-based technical professionals.**



CONFERENCE ATTENDEE - PROFILE

- Many of the attendees are IEEE Life Members, representing the most senior executives, designers, volunteers, technology influencers, pioneers, and valuable partners within IEEE and industry. ***A Life Member's aspiration is to share over one million years of experience with the next generation of innovators, technical professionals and the STEM community.***
- **A large percentage of the attendees lead and influence corporate technical development teams.**
- **IEEE members believe strongly in giving back and paying forward.** Life Members serve as mentors to younger engineers and technical professionals. We also provide guidance to countless professionals and policy makers about technological changes and technology's impact on society.



ABOUT IEEE LIFE MEMBERS

The Evolution Conference is developed and hosted by the IEEE Life Members. The Life Members represent over 38,000 of IEEE's 460,000 global members. There are over 32,000 Life Members in North America, and the numbers are growing.

Life Member interests include the spectrum of technical, professional, and personal activities. Among those interests are leadership & management, signal processing, electromechanics, computer systems and software, bioengineering, photonics, robotics, autonomous systems, aerospace technology, finance, family, community service, leisure activities, and sports.



WHY SPONSOR

The conference will attract an audience of the most senior members within IEEE (Life Members and Senior Members). Based on conference history, the audience will span the entire IEEE member spectrum including university students and young professionals. Most attendees will be mid-career and senior level technical professionals.

They have countless years of experience in a broad spectrum of industries. That means sponsors will have a unique opportunity to:

- Access individuals with **unparalleled contacts and knowledge bases**
- Access individuals who can **support your HR and Engineering Departments in mentoring and leadership development** initiatives
- Access individuals with the ability to **make an intergenerational impact** on your staff
- Access individuals willing to **share valuable market and technology insights** that can drive corporate success
- Access individuals who **represent corporate decision makers and influencers**



SPONSOR IMPACT OFFERINGS

NOTE: OPTION DETAILS ARE BASED ON TIER SELECTION

- **Exhibitor Booth**
 - High visibility booth position
 - Lead information of attendees entering your booth
 - Booth and logo prominently highlighted on exhibit floor
 - Conference admissions for corporate booth representatives
 - Corporate content pieces available for download in booth
- **Keynote, Panel or Session presentation**
 - Your company has the opportunity to make a presentation at the conference. Availability is based on program availability at the time of commitment and the sponsorship tier selected.
- **Prominent branding and visibility**
 - Ad in the conference publications
 - Sponsor listing in the conference publications
 - Logo visibility as a Sponsor in all pre- and post-show promotion
 - Logo on registration page
 - Corporate pull-up display in conference lobby
- **Pre- and Post- Event announcements to registrants**
 - Your specific messages and materials can be distributed to conference attendees

PARTNER INVITATION

- The conference offers corporate partners the **options and latitude** to enable sponsors the most visibility and impact at the conference. We provide:
- A **diversity** in sponsor options
- Placement of sponsors to assure they are in the **“middle of the action”**
- A program and space that is planned for **maximum interaction with conference attendees**
- An attitude by conference organizers of a **“can do”** approach to sponsor requests

Sponsor Benefits and Offers	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Speaker	◇	◇		
Exhibit	◇	◇	◇	◇
Conference tickets	4	3	2	1
Branding and Visibility	◇	◇	◇	◇
Sponsor video for web site and select social media channels <i>(based on tier)</i>	◇ 2 min	◇ 1 min	◇ 30 sec	
Recognition from the stage	◇	◇	◇	◇
Provide branded items <i>(based on tier)</i>	◇	◇	◇	
Provide conference bag stuffers	4	2	1	1

FOR MORE INFORMATION



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